

“Wink Transfer” from Credit Libanais: Pioneering the future of Digital Transfers

Beirut, Lebanon – [Date] – Credit Libanais proudly announces the launch of **Wink Transfer**, offering users a fast, secure, and cost-effective way to transfer money.

Powered by cutting-edge technologies from **Visa Direct** and Mastercard **MoneySend**, Wink Transfer provides a comprehensive range of transfer options, making it a groundbreaking solution in Lebanon.

The flexibility of Wink Transfer platform not only simplifies peer-to-peer transactions but also broadens the scope of financial interactions, delivering multiple transfer channels tailored to customers' diverse needs, including:

1. **Card-to-Card Transfers:** Instantly send and receive money locally or internationally to and from any Visa or Mastercard.
2. **IBAN Transfers:** Effortlessly transfer funds to any IBAN worldwide.
3. **Cash Pick-Up Transfers:** Send money internationally, enabling recipients to collect cash at numerous cash agent locations worldwide.
4. **E-Wallet Transfers:** Seamlessly transfer funds to international e-wallets via TerraPay and Mastercard Outbound Services.

“Wink Transfer is the second pillar of our digital bank, Wink Neo, following the successful launch of Wink Pay, which enables customers to onboard digitally and receive instantly a virtual or physical card as quick as a Wink,” **stated Mrs. Randa Bdeir, Deputy General Manager, Head of Digital Payment and Cards Technologies at Credit Libanais.** “Together, Wink Pay and Wink Transfer have established a robust ecosystem that serves as a backbone for integration with other wallets and banks.”

Mrs. Bdeir further highlighted the significance of this service: “In commitment to innovation and resilience and in a country like Lebanon, where remittances from expatriates are crucial as well as transfers from foreign workers to outside Lebanon, Wink Transfer effectively addresses these needs in a fast, secure, and low cost manner —thus setting a new benchmark in the market, while adhering by the regulations and laws of money transfer set by the Central Bank of Lebanon, as well as the international standards, to ensure the utmost protection and trust of our clients.”

Wink Neo emerges as a sophisticated local platform, inspired by the successful European model "**Revolut**" - the preferred digital banking solution for the young generation seeking financial innovation.

Through the launch of Wink Transfer, Credit Libanais continues to redefine digital banking in the region, promising more innovative services and solutions such as Wink Business, Wink Saving & Wink Lending that will be launched next year.